

Internship Packet



Internship Overview

Rainmaker Media Solutions Mission:

Rainmaker Media is a comprehensive web design and internet marketing agency located in Bay Shore, New York. With more than 20 years of experience helping businesses and organizations realize their visions, we help businesses achieve their goals of a stronger brand through an effective and compelling web presence.

Each member of the Rainmaker Media team possesses the experience and talent necessary to stand alone in a very competitive design market. Together, we provide everything businesses need for online marketing including web design, content development and management, video production, social media integration, graphic design, and search engine optimization (SEO).

From business professionals to sports facilities to non-profit organizations, our clientele has relied on us to provide them with online marketing services that are effective and affordable.

Internship Program Mission Statement: The Internship Program at Rainmaker Media Solutions will provide opportunities for students with an interest in comprehensive web design and internet marketing, giving them a hands-on experience in their chosen field.

Available Internships:

- Social Media Marketing
- Content Editing
- Graphic Design
- Media Editor
- Sports Journalism

Internship Duration: Exact duration will be determined by the intern and mentor.

Most internships are 12 weeks on a part time basis (12 hours per week minimum, 20 hours per week maximum).

Benefits:

- College Credit (*pending availability by your college/university*)
- Mentorship by a Rainmaker Media Solutions staff member
- One-on-One sessions with Department Heads



• Potential employment pending internship performance

Internship Program Requirements

Who may apply:

- Undergraduate Students (must have completed 1 year of study)
- Graduate Students

Application Requirements:

- Internship Application Form
- One writing sample
- Resume
- Cover Letter
- Additional materials as requested by department

Application Deadline:

- Summer Internships (May-September): June 30
- Fall Internships (September- January): September 12
- Spring Internships (January-May): December 5



Internship Program

Frequently Asked Questions

1. Is this internship paid?

Rainmaker Media Solutions internships are not paid in most cases. However, college credit can be arranged. Potential full time employment possible pending internship performance.

2. When do the internships start/ How long is the internship?

Exact start and end dates are determined by the intern and the mentor. Most internships last 12 weeks.

3. Will I have vacation time during the internship?

Vacation time can be determined with your internship mentor. While we strive to be flexible, sometimes we cannot accept an applicant with a pre-planned vacation because of the tasks required during the internship.

4. Do I need to submit a different application for each internship I'm interested in?

No, you may apply for multiple internships using the same application.

5. Can I apply online?

Yes, All applicants are strongly encouraged to complete their application through our online portal.

6. Is there an interview process?

Departments may request in person or phone interviews.

7. Is housing provided?

Interns must secure their own housing.



If you enjoy a rewarding work environment, this opportunity is for you! Rainmaker Media Solutions, is seeking interns to assist the marketing department in the suffolk area of New York. Our intern team works directly with the Chief Operating Officer and is responsible for social media campaigns on Twitter, Facebook, LinkedIn, and other industry related websites. Interns will also conduct target market research (SEO) to aid in program development and will utilize design software to create promotional materials like newsletters and flyers. Whether you're looking to gain experience in graphic design, establish copywriting skills, or learn about digital marketing and website management, we can help! By the end of the internship you should walk away with a working portfolio of materials to be used for future job searches.

Rainmaker Media is a comprehensive web design and internet marketing agency located in Bay Shore, New York. With more than 20 years of experience helping businesses and organizations realize their visions, we strive on helping businesses of all sizes achieve their goals of a stronger brand through an effective and compelling web presence.

Responsibilities

This internship is NOT filing and stuffing envelopes. Interns will be actively involved in marketing efforts on all fronts and will be able to stay busy with a variety of tasks. Rainmaker Media Solutions marketing department is a team and works together each day; our interns are not here to do busy work that other people don't want to do. Your main responsibilities would include:

This internship is unpaid, but is available for school credit. This is an excellent opportunity to advance your resume and receive future recommendations and references. Many interns have also gone on to accept paid positions within the organization after their internship is completed.

To apply for this position please visit our website at <u>www.Rainmakermediany.com</u> and complete the Internship Application Form.

Please <u>Click Here</u> to complete the Internship Application Form